

NICK RIEDELL

Video Editor - Cinematographer - Director



✉ nickmriedell@gmail.com

☎ 310.463.9048

🌐 linkedin/nickriedell

🌐 nickriedell.com

About Me

After graduating from SF State in 2008 with a BA in Media Production, I dove into video, shooting and editing video in the Bay Area. In 2012, my brother and I launched our YouTube channel, The Brothers Riedell, creating weekly comedy videos for four years. I continued as a freelance editor and began directing commercials and feature films. These experiences deepened my passion for storytelling and honed my skills. As I continue crafting content for both clients and personal projects, I am always driven by the joy of telling stories.

Work Experience - 16 Years

Senior Video Editor	This Is Hello/Los Angeles CA Nov 2024 - Present · 1.5 yrs <ul style="list-style-type: none">-Worked closely with creative teams to develop compelling visual content that aligns with brand messaging.-Produced high-quality edits within tight deadlines while ensuring attention to detail and maintaining creative integrity
Video Editor	The Woo/Los Angeles CA Apr 2017 - May 2024 · 7 yrs <ul style="list-style-type: none">-Edited TV commercials and web content for global brands, including LG, Lenovo, Google, and Bosch.-Collaborated with creative teams to produce engaging visual content that aligns with brand messaging and audience engagement strategies.-Delivered high-quality edits under tight deadlines while maintaining attention to detail and creative integrity.
Video Editor	Black Pills/Los Angeles CA Sep 2017 - Feb 2018 6 mos <ul style="list-style-type: none">-Senior editor of the second season of the comedy series 'All Wrong' managing the project from start to delivery.-Ensured a cohesive narrative flow and collaborated with the creative
Video Editor	Freelance/San Francisco - Los Angeles CA 2010 -Present <ul style="list-style-type: none">-Collaborated with a diverse range of brands.-Gained extensive experience in all aspects of production and post-production, serving as producer, director, cinematographer, and editor.-Managed projects from concept to completion across the United States, as well as internationally in London and Brazil.
Director	SPR Media /Los Angeles Ca Aug 2018 - Nov 2019 1 yr 4 mos <ul style="list-style-type: none">-Co-directed the feature film "A Nice Girl Like You" starring Lucy Hale, successfully managing the creative vision and overall production.-Oversaw all aspects of film direction, including, casting, and post-production.
Director/Editor	GRB Studios/Los Angeles CA Oct 2014 - Jul 2015 · 10 mos <ul style="list-style-type: none">-Co-directed, the feature film "Bad Night" overseeing pre-production to post-production and delivery.
Director	Rockstream Studios/Los Angeles CA Jul 2013 - Feb 2014 · 8 mos <ul style="list-style-type: none">-Co-directed, filmed and served as the junior editor for the feature film "Camp Takota".

Skills

Project Management
Video Production
Video Editing
Motion Graphics
Color Grading
Audio Recording
Audio Editing
Audio Mixing
Music Creation
Photography
Photo Editing

Software

Premiere
After Effects
Media Encoder
Photoshop
Illustrator
Indesign
Lightroom
Logix Pro X
Davinci Resolve
Pro Tools
Microsoft Excel